

## Sam Veatch | Video Director

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Portfolio: <https://samveatch.com/portfolio>

### Summary:

Creative and collaborative Video Director with a passion for human-centered storytelling. Brings 8 years of industry experience, an enthusiasm for experimentation, and a thorough understanding of all areas of the filmmaking process.

### Work Experience:

#### **Film & Video Director** 2017–Present

Touch Worldwide, Seattle WA

As a film and video director, represent the Agency's core capability in film and video storytelling. Work alongside project managers, producers, and executive leadership to integrate video and motion with Touch's live experience and event production, as well as provide a standalone video production offering for clients.

Role encompasses multiple levels of film, video, and still photography production, including pitching, brainstorming and concept development, script and interview question writing, on-site and studio video direction or DP, editing, post-production and motion graphics, and client management.

Also provide support for Touch's event production on-site by managing deliverables, preparing and delivering content for show playback, and technical problem-solving during show rehearsals.

Clients include: Starbucks, Bill & Melinda Gates Foundation, Ubisoft Entertainment, Arizona State University, Les Schwab Tires, Alaska Airlines.

#### **Field & Post Production** 2012–2017

Touch Worldwide, Seattle WA

Role split primarily between editing and on-site support, 70/30. Edited projects include case studies, live event recaps, social media pieces, and internal marketing and training videos. On-site support included camera operating, event photography, and media management.

### Samples of work:

To view an online portfolio containing several recent samples of work, please click here:

<https://samveatch.com/portfolio>

### Key Skills:

#### **Director**

- Lead a wide variety of documentary-style and commercial productions – from large-scale studio shoots to small, agile crews
- Create narrative approach through scriptwriting
- Discover storylines during in-person interviews
- Collaborate with clients and other key stakeholders to identify best direction based on industry, audience, and medium
- Participate in all levels of production process, from pre-production through final edit and delivery

#### **Video Editor**

- Bring compelling, authentic stories to life with a consistent and appropriate look and feel
- Efficiently incorporate internal and external feedback
- Maintain a deep understanding of file formats, video codecs, delivery specifications, and file-based workflows
- Able to perform preliminary or quick-turn audio mixes
- Advanced proficiency in Adobe Creative Suite, including Premiere, After Effects, and Photoshop

#### **Director of Photography**

- Strong working knowledge of professional cinema equipment
- Thorough understanding of lighting techniques and grip/gaff departments
- Ability to improvise and work on the fly to capture meaningful content

#### **Still Photographer**

- Ability to create content for a variety of contexts, including lifestyle, event, portrait, brand, and product photography
- Produce photos for screen and print
- Color-correct, process, and retouch photos using Adobe Lightroom